

# Freddy Martinez

## Career Objective

Energetic and results-oriented college graduate with a Bachelor of Science in Digital Media Innovations. My eagerness for ongoing learning and adept problem-solving skills have fueled the successful completion of various projects. Currently pursuing a Computer Science degree at Texas State University.

## Skills

- Multimedia Production
- Social Media Management
- Data Analysis and Interpretation
- Digital Strategy Development

(956) 456 - 6833  
freddymtz2423@gmail.com  
fernandomartineztxst.com

## Education

**BS Digital Media Innovations**  
Texas State University  
2016 - 2021

**BA Computer Science**  
Texas State University  
2022 - 2024

## Work Experience

### Lodge, San Marcos, TX

Community Assistant  
July 2022 - September 2023

- Implementing marketing outreach and continuous survey analysis.
- Enhancing community image and achieving property goals.
- Collecting and acting on client feedback.

### Villagio, San Marcos, TX

Leasing Professional  
September 2023 - Present

- Managing property leasing: showcasing and leasing to prospective residents, completing pre-move-in paperwork, and handling lease audits and unit turnovers.
- Enhancing sales and marketing efforts to boost property traffic, meet leasing targets, and maintain client engagement.
- Administering various tasks, addressing resident issues, and fostering satisfaction through resident retention initiatives.
- Assisting in marketing strategy implementation and conducting continuous market research to stay competitive.
- Maintaining high standards in customer service, community image, and policy enforcement for optimal resident relations.

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## Skills

- Software Development
- Data Science
- Computer Architecture Understanding
- Database Design and Management

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## Work Experience

H-E-B Grocery  
Grocery Partner  
July 2017 - Jan 2020

- Inventory Management: Efficiently stocking and rotating products.
- Quality Control: Ensuring merchandise meets standards.
- Team Collaboration: Working with others to manage deliveries.
- Customer Service: Assisting with inquiries and maintaining store presentation.

Agua Cristalina Home Care LLC  
Home Care Health Provider  
Apr 2021 - Present

- Personal Care Delivery: Providing attentive and personalized hygiene care.
- Health Monitoring: Observing and documenting changes in client health.
- Empathy and Support: Ensuring client comfort and safety.
- Administrative Accuracy: Managing detailed care records.

## References

Derrick Sanchez  
Property Manager (Villagio/The Lodge)  
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Property Manager (The Lodge)  
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Leasing Manager  
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Financial Manager  
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Leasing Manager  
The Lodge  
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Phillip Aguilar  
Grocery Manager  
HEB Grocery  
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